



## **Ostara Selected by The Artemis Project™ as a 2012 Top 50 Water Company**

### *The Benchmark for Technologies that Will Matter*

**VANCOUVER, BC – September 13, 2012** – Ostara Nutrient Recovery Technologies Inc. announced today that it has been selected for the 2012 Artemis Top 50 Water Tech Listing.™ The Award recognizes Ostara's technology innovation in providing a sustainable solution to treating municipal and industrial wastewaters. This is the third consecutive year that Ostara has been recognized on the list of Artemis Top 50 Water Companies.

"The Artemis Top 50 is the water industry's benchmark for innovation that will matter. It identifies new solutions that will meet the world's water challenges," stated Laura Shenkar, Chair of the Artemis Top 50™. The Top 50 are some of the most promising start-ups in the emerging high tech wave in water."

Ostara was selected by a jury that included experts from corporations such as Intel, Archer Daniels Midland, IBM, Ecolab and Syngenta as well as McKinsey, CH2M Hill, Carollo Engineers and Singapore's Public Utilities Board.

"We are very pleased to be recognized by The Artemis Top 50," said Ostara's President and CEO, Phillip Abrary. "Global population is expected to grow to 9 billion by 2050, and there is an urgent need to secure clean water and an adequate food supply. With the commitment of a superb team at Ostara, we have been able to successfully commercialize an innovative process for cleaning water, and creating a valuable, slow release fertilizer product."

The Artemis Project is awarding the companies at the Cleantech Water Innovation Summit in Berkeley, California today. Please visit <http://artemistop50.com/> for a full list of the 2012 Top 50 Water Companies Competition winners, <http://theartemisproject.com/news-events/competition/> to review the 2012 Artemis Top 50 Awards, and <http://artemistop50.com/information/judges/> to find out more about the 2012 Artemis Top 50 Jury.

### **About Ostara Nutrient Recovery Technologies Inc.:**

Ostara Nutrient Recovery Technologies, Inc., based in Vancouver, BC, designs, builds and sells a new generation of water treatment systems that recovers nutrients from used water streams and transforms them into an eco-friendly fertilizer, Crystal Green®. Ostara's nutrient recovery technology was invented at the University of British Columbia and commercialized in 2005, when the company was founded. Ostara has four commercial nutrient recovery facilities in the US – at Clean Water Services' Advanced WWTP in Portland, OR and in Rock Creek, OR; Hampton Roads Sanitation District's WWTP in Suffolk, VA; and, at the City of York's WWTP in York, PA. Ostara will complete construction of a nutrient recovery facility at the City of Saskatoon's WWTP this fall, and at the UK's Thames Water' Slough Sewage Works in early 2013. Ostara is backed by VantagePoint Capital Partners in the U.S. and Frog Capital in the UK. In September 2010, Ostara was named a 2011 Technology Pioneer by the World Economic Forum. For more information: visit [www.ostara.com](http://www.ostara.com).

### **About Artemis Water Strategy:**

The Artemis Top 50 is hosted by Artemis Water Strategy.™ Artemis is a boutique consulting practice dedicated to helping companies thrive in a world of increasing water scarcity. We operate at the intersection of corporate strategy, advanced technology, investment and policy. We work with global corporations to achieve a sustainable competitive advantage through operational excellence in water management and assist advanced water technology companies in maximizing the value they bring to their customers. For more information visit: [www.theartemisproject.com](http://www.theartemisproject.com).

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