



Ostara to be named to GoingGreen Global 200

Company Recognized for Creating New Opportunities in Green Technology

Vancouver, BC – September 13, 2011 – Ostara Nutrient Recovery Technologies Inc., a global leader in nutrient recovery solutions, announced today that it has been recognized by AlwaysOn as one of the GoingGreen Global 200 winners.

The GoingGreen Global 200 winners were specially selected by the AlwaysOn editorial team and industry experts around the world based on a set of five criteria: innovation, market potential, commercialization, stakeholder value, and media buzz. Inclusion in the GoingGreen Global 200 signifies leadership in the cleantech industry and recognizes game-changing approaches and technologies that are predicted to disrupt existing markets and entrenched players.

Ostara's Pearl® Nutrient Recovery technology recovers phosphorus and ammonia from wastewater streams and transforms them into a highly pure, slow release commercial fertilizer called Crystal Green®.

"Picking this year's GoingGreen Global 200 was a very competitive process, as literally dozens of great greentech companies are emerging out of the pack, raising big money, and gaining significant market traction," says Tony Perkins, founder and editor of AlwaysOn. "This year's winners clearly represent some of the highest-growth opportunities we've seen in the private company marketplace and underscore that many of the greentech sectors VCs have been betting on are booming."

The GoingGreen Global 200 winners were selected from among thousands of domestic and international greentech technology companies nominated by investors, bankers, journalists, and greentech industry insiders. The AlwaysOn editorial team conducted a rigorous three-month selection process to finalize the 2011 list.

"We are proud to be recognized internationally this year by GoingGreen," said Phillip Abrary, Ostara's president and CEO. "Our team is honoured that our work in developing a closed-loop sustainable technology that protects our natural waterways, environment and has a significant impact on our global food supply by providing phosphorus from a renewable source, is receiving global attention."

Ostara and the GoingGreen Global 200 companies will be honored at AlwaysOn's GoingGreen Silicon Valley event on September 27th, 2011, at San Francisco City Hall in San Francisco, CA.

A full list of all the GoingGreen Global 200 winners can be found on the AlwaysOn website at: <http://www.aonetwork.com/AOStory/Announcing-2011-GoingGreen-Global-200-Top-Private-Companies>

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About Ostara Nutrient Recovery Technologies, Inc.

Ostara Nutrient Recovery Technologies, Inc., based in Vancouver, BC, designs, builds and sells a new generation of water treatment systems – a nutrient recovery solution that creates value from waste from removing nutrients from wastewater and transforming them into a revenue-generating, environmentally friendly commercial fertilizer, called Crystal Green[®]. Ostara is backed by VantagePoint Capital Partners in the U.S. and Frog Capital in the UK. In September 2010, Ostara was named a 2011 Technology Pioneer by the World Economic Forum. In 2009 and 2010, Ostara was named one of the Top 100 Global CleanTech Companies by The Guardian, a London-based media group. For more information: visit www.ostara.com and www.crystalgreen.com.

About AlwaysOn

AlwaysOn is the leading business media brand networking the Global Silicon Valley. AlwaysOn helped ignite the social media revolution in early 2003 when it launched the AlwaysOn network. In 2004, it became the first media brand to socially network its online readers and event attendees. AlwaysOn's preeminent executive event series includes the Silicon Valley Innovation Summit, OnMedia, OnHollywood, Venture Summit Mid-Atlantic, OnDemand, Venture Summit Silicon Valley, OnMobile, and GoingGreen Silicon Valley. The AlwaysOn network and live event series continue to lead the industry by empowering its readers, event participants, sponsors, and advertisers like no other media brand.

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